

MICHAELSON & WALLACE

Parkway 109 Office Center, 328 Newman Springs Road, P.O. Box 8489, Red Bank, New Jersey (USA) 07701

FOR OFFICIAL FILING

Date: August 14, 2003

Number of pages,
including cover sheet: 5

To: Examiner Jeffrey D. Carlson
AU 3622
US Patent & Trademark Office

Phone: 703 308 3402

Fax: 703 746 3219

From: Peter L. Michaelson, Esq.
Michaelson & Wallace

Phone: (732) 530-6671

Fax: (732) 530-6584 or -6585

E-mail: p_michaelson@mandw.com

Web Site: http://www.mandw.com

REMARKS: ☒ Urgent ☒ For Filing ☒ Reply ASAP ☐ Please Comment

CONFIDENTIALITY NOTE:

The information contained in this facsimile message is legally privileged, confidential and intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient, then you are not to disseminate, distribute or copy this facsimile under any circumstances. If you have received this facsimile in error, please immediately notify us by telephone: (732) 530-6671 or return facsimile.

MESSAGE: Applicants: Rick W. LANDSMAN, Wei-Yeh LEE
Atty. Doc.: UCC1CIP-RCE2
Serial No.: 09/237,718 Filed: January 26, 1999
Group Art Unit: 3622 Confirmation No.: 7166
Examiner: Jeffrey D. Carlson
Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Further to our telephone discussion of earlier today, attached you will find the following:

1. Request for Continued Examination (RCE) Transmittal (in duplicate) with authorization to charge the required fee (small entity) in the amount of \$375.00 to deposit account; and
2. Submission Under 37 CFR 1.114 - Request for Interview.

The Examiner is requested to telephone the above attorney in order to schedule a personal interview, preferably, the 2nd or 3rd week in September 2003.

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent and Trademark Office on the date shown below.

Cornelia Arenz

Type or print name of person signing certification

(signature)

(date)

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc. No.: UCC1CIP-RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

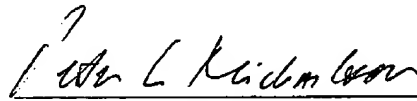
SUBMISSION UNDER 37 C.F.R. § 1.114
REQUEST FOR INTERVIEW

The attached Request For Continued Examination (RCE) Transmittal, filed simultaneously herewith, is being filed so that the Applicant, Rick Landsman, and the attorney can conduct a personal interview with the Examiner to fully discuss the substantive issues in the last office action in an effort to resolve them and place the application in condition for allowance.

The undersigned attorney requests the Examiner,
upon receipt of the RCE, to telephone the attorney in order
to schedule a personal interview at the US PTO.

Respectfully submitted,

August 14, 2003


Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

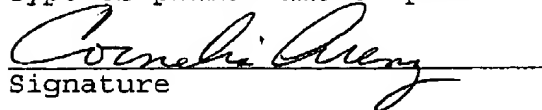
MICHAELSON & WALLACE
Counselors at Law
Parkway 109 Office Center
328 Newman Springs Road
P.O. Box 8489
Red Bank, New Jersey 07701

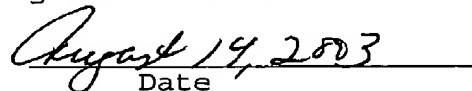
CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying
paper(s)) is being facsimile transmitted to the United
States Patent Office on the date shown below.

Cornelia Arenz

Type or print name of person signing certification


Signature


Date

(UCC1CIPRCE2REQUEST/50:ca)